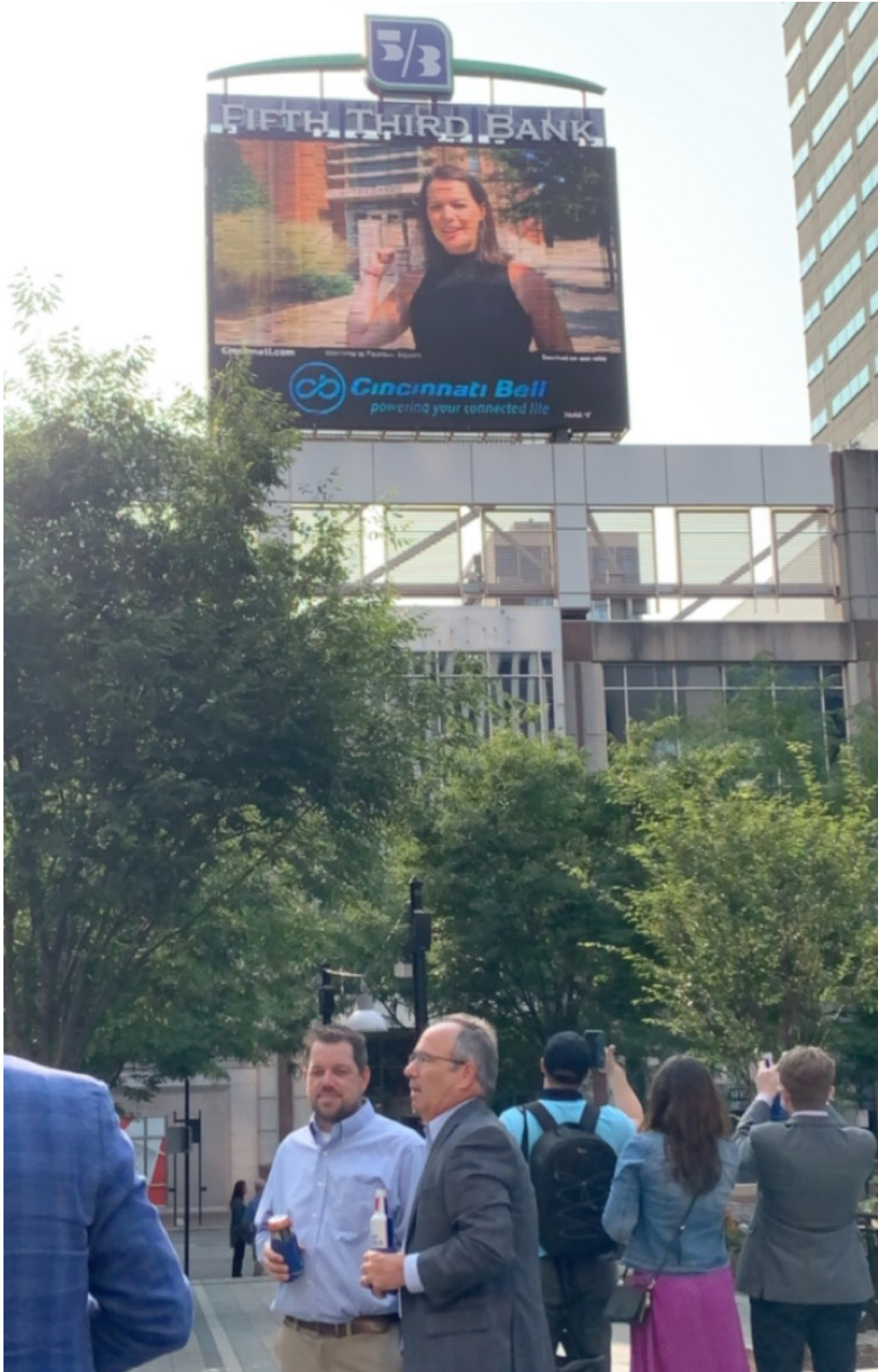


2020

ANNUAL REPORT



MESSAGE FROM THE EXECUTIVE DIRECTOR

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As I look back on 2020, I think about how fortunate we were to have so many successes an organization. It was a hard year - for us as a foundation, for our staff and volunteers personally, and for the world as a whole - we saw the entire world screech to a halt with very little warning or time to prepare. While the world seemed to stop spinning, we remained grounded and found a way to continue offering our programs in a variety of ways.

The hardest program to see through Covid-19 regulations was Design LAB. Students were over two months into the program, ready to start the ever-anticipated building process when schools shuttered to in-person instruction. We sat in a morose office and worked through how we were going to make the program happen regardless of what was happening outside. We left that day hopeful that a few students would still be able to turn in projects, knowing they would only be seen virtually. We even decided to open the program up to anyone who wanted to try to build a model, regardless of where they were located. We reveled in how lucky we were to have chosen Dwellings as our annual theme for the 2020 program year - one very fortuitous decision.

The first project that was turned in came from New Jersey, a student that would never be able to participate in the program within our normal confines. Then, projects began pouring in. It wasn't the number that we are used to having, but it far exceeded our expectations. The students had used their time in quarantine to build. They focused their energy in positive ways by looking at what they could change and figuring out how they would accomplish that.

The awards ceremony was virtual, we used Facebook Live and congratulated each of our award winners for the awesome work they did. Emails and messages poured in from happy and proud teachers and parents. We decided since the program had lost a bit of a personal touch that we would deliver all of the awards and congratulate the students in person (except for New Jersey - that had to be mailed). We arrived at houses to excited students who couldn't get the words out of their mouths fast enough to describe how they created their masterpieces and very grateful parents who said this program got their kids through the worst of the pandemic. The words of affirmation that Design LAB received for the 2020 program year validated how important this program is.

We were forced to get creative for other programming as well. We did a virtual renovation tour of the Lytle Park Hotel that aired over Facebook Live. We also did a construction tour of the Ingall's Building and a Behind-the-Build of the new Gigacoaster Orion that were broadcast on the jumbotron overlooking Fountain Square. Anyone who was interested was invited to join us on the Square and we heard 3CDC was very enthusiastic about their bar sales those two evenings.

We were also able to do a construction tour before the country went into quarantine and again later in the Summer due to the open-air nature of the project and mask mandates. We were even able to hold Seek Cincy for its second and more popular edition. This got people out and enjoying the downtown area in a safe and social-distanced fashion.

We ended the year in fashion - with a gingerbread house building challenge that our participants seriously lived up to. We were blown away by the ingenuity of our building community when tasked with building with sweets.

Through all of these great programs, we continue planning for 2021 and hopefully a transition to more in-person events. There are many exciting programs to come. With the support of our members, corporate sponsors, program sponsors, and donors, the Architectural Foundation will be able to continue to expand on our mission To Help People Discover - and Experience - the Transformative Power of Design and grow opportunities to connect the public importance of design to our overall quality of life, health, and welfare. Thank you to all that helped to make our programs successful once again. We look forward to continued support, energies, and ideas in 2020 and beyond.

It was truly through the passion and dedication of our Board of Trustees and volunteers that we were able to thrive during a year like 2020. I'm sure it is strange for all of us to look back on this past year, but I feel lucky to have been a part of the team that sailed AFC through rough waters and feel even luckier to be surrounded by so many people who are as passionate about what the AFC does as we are. Thank you to all of our corporate sponsors, members, and volunteers who allow us to continue our mission.

Sincerely,



Christen Lubbers

BOARD OF TRUSTEES

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Eagle Realty Group

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Group Leader
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2020

FINANCIAL SUPPORT

FINANCIAL STATEMENTS

for year ending December 31, 2020

ACTIVITIES

SUPPORT AND REVENUES

| | |
|------------------------|-----------|
| Events/programs | \$ 4,519 |
| Memberships | \$ 4,575 |
| Corporate Partnerships | \$ 47,200 |
| Board Gifts | \$ 20,000 |
| Grants | \$ 15,000 |
| SBA Loan | \$ 17,000 |

TOTAL S&R \$108,294

EXPENSES

| | |
|-----------------|-----------|
| Events/programs | \$ 2,938 |
| Education | \$ 1,955 |
| Administration | \$ 77,364 |
| Development | \$ 129 |
| Operations | \$ 13,372 |
| Communications | \$ 1,224 |

TOTAL EXPENSES \$ 96,982

FINANCIAL POSITION

| | |
|---------------------|------------|
| Current assets | \$ 107,428 |
| Current liabilities | \$ 52,788 |
| Net Income | \$ (6,170) |

Compiled from statements prepared by Loftus & Loftus, CPA.

GRANTS

The Architectural Foundation of Cincinnati was the recipient of financial support for one or more of its programs from the following foundation:

- First Financial provided a grant to support Design LAB: Learn And Build in the amount of \$15,000.

2020 GIFTS

As 2020 unfolded and fundraising events had to be cancelled while grant programs were cancelled, our dedicated board understood the peril our organization faced. They all asked their organization to pledge what they typically would on an event to the AFC to help us make it through the year. They were able to collectively raise 20,000.

CORPORATE PARTNERSHIPS

The following organizations were Corporate Partners of the Architectural Foundation of Cincinnati in 2019:

Platinum Level (\$5,000)

- GBBN Architects
- Hixson Architecture Engineering Interiors
- Megen Construction
- Eagle Realty Group

Gold Level (\$2,500)

- CMTA Consulting Engineers
- First Financial Bank
- FRCH Nelson
- HGC Construction
- Messer Construction
- Pioneer Cladding & Glazing Systems
- SHP Leading Design
- Turner Construction

Silver Level (\$1,500)

- Graydon
- K4 Architecture

CORPORATE SUPPORTER SPONSORSHIPS

The following organizations provided financial support to the AFC at the \$1,000 level:

- CR architecture + design
- Horan Associates

CONTRIBUTIONS

The following organizations provided contributions to specific programs or activities of the AFC:

Design LAB: Learn And Build

- Champlin Architects
- Cincinnati Museum Center
- Pelican Studio Architect

IN-KIND DONATIONS

The following organizations provided in-kind donations to support our programming:

- Curbell Plastics
- First Financial Bank
- VMLY&R
- SHP Leading Design
- HGC Construction

INDIVIDUAL MEMBERSHIPS

Additional support for the AFC was provided by the following individuals:

MEMBER (\$75)

- Alex Gromley
- Stan Better
- Steven Goldstein
- Peggy Loftus
- Kathleen Norris
- Richard Krehbiel
- Vincent Terry

SUPPORTER (\$100)

- Dennis Back
- Ronald Bates
- Donald Beck
- Jay Chatterjee
- Robert Dorsey
- Zoe Gizara

ENTHUSIAST (\$250)

- Michael Koch

PATRON (\$500+)

- Mark McKillip
- John Gavigan

2020

PROGRAMS & ACTIVITIES

Design LAB: Learn And Build

Design LAB: Learn And Build had a challenging year that caused us to take a step back so we could successfully pivot the program. The 2020 program theme was DWELLINGS, which couldn't have been a better fit. It encouraged over 2,000 students in more than 100 classrooms to ideate, design, and build a unique dwelling, proving to be the most appropriate theme yet. More than 80 volunteers presented the students with the challenge to design an imaginative play space. The projects ranged from a home for a cat to a home on stilts to keep Jane Goodall safe while she is doing her research, with everything you can imagine in between. Students researched different cultures, different professions, and sustainable building practices to create some very unique living quarters.

We were able to do a Career Day as part of the Design LAB program in early March, which is something we had been wanting to try for quite some time. Students in grades 4th-8th were able to talk with professionals from the construction, architecture, and engineering fields about what their jobs look like and what path they may take to get there.

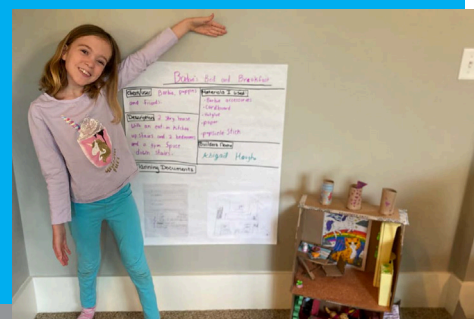
The Design LAB Exhibit was virtual and we used Facebook Live to host our awards ceremony. A virtual jury event was conducted to decide who the award winners would be. Awards were personally delivered to students to give them the opportunity to talk about their models and to personally congratulate them.

The 2021 Design LAB program is underway. We decided to do Dwellings for a second year, to give students who weren't able to complete the program due to a lack of in-person instruction. They are learning how historic figures lived, how houses can be built differently around the world due to culture and climate, and about extreme dwellings right here in Cincinnati. Can the home they build use only the natural resources it collects? Can they build a home for someone with extreme needs? Are there maybe even animals who need an extreme solution to habitat loss? Students are being challenged by these questions and more and we can't wait to see what they come up with this year. Since we have all been spending so much time in our homes, we are excited to see how students' mindsets have changed over the past year.

We have been so heartening to see how students remain optimistic, innovative, and determined in such uncertain and unstable times. We are so proud of them!



Students showing off the Dwelling they created at home in a video they filmed



A student presenting her at-home built Dwelling



A student posing with his award-winning Dwelling model at his home



A student modeling with his Dwelling

PROGRAMS & TOURS

The AFC offered 7 programs, events, and tours in 2019

- February 17th-29th we hosted a material drive for the Design LAB program, to ensure all participating students have equal access to building materials, while diverting those materials from the landfill.
- February 25th we hosted a construction tour of the Ronald McDonald House Expansion with Messer Construction, Heapy Engineering, and GBBN Architects. This expansion makes it the largest Ronald McDonald House in the world.
- April 27-May 4th was our annual Design LAB Exhibit at the Public Library of Cincinnati's Downtown Branch.
- May 20th we did a construction update tour of the Lytle Park Hotel that Turner Construction built via Facebook Live to show off all of the progress and get everyone excited about their opening.
- June 5th - June 26th was our virtual Design LAB Exhibit that was hosted on Facebook
- June 12th we held our Design LAB Jury Event virtually.
- June 26th was our Design LAB Awards Ceremony where we announced our winners and congratulated each student who participated in the program.
- September 2nd we hosted a tour of the FC Cincinnati Stadium with Turner Construction.
- September 15th we hosted a virtual tour of HGC's historic renovation of the Ingall's Building downtown. The tour was broadcast on the jumbo tron over Fountain Square, and everyone who came enjoyed a socially-distanced viewing party of the tour.
- October 13th was another broadcast video over Fountain Square, but this time we focused on the creation and construction of Orion, Cincinnati's gigacoaster.
- September 16th-18th was our second rendition of Seek Cincy and much more popular than the first.
- November 24th kicked off our inaugural Gingerbread House Building Competition and winners were announced on December 22nd



Hard Hat Tour of the new FC Cincinnati stadium



Hard Hat Tour of the new FC Cincinnati stadium



Seek Cincy Team out & about finding clues



AFC's President Nick Promitt & Executive Director Christen Lubbers creating an ArchITour promotion